

LWVNYS 56<sup>th</sup> BIENNIAL CONVENTION  
June 6-7, 2015  
*The Desmond Hotel, Albany, New York*

# A Voice for Citizens, A Force for Change

AWARD NOMINATION FORMS



FORMS MUST REACH THE STATE LEAGUE OFFICE BY

**April 15, 2015**

LWVNYS/CONVENTION AWARDS

62 GRAND STREET

ALBANY, NEW YORK 12207

TELEPHONE: 518-465-4162

FAX: 518-465-0812

E-MAIL: [lwny@lwny.org](mailto:lwny@lwny.org)

## **LWVNYS 2015 AWARD CATEGORIES & CRITERIA**

Recognition at Convention is a wonderful opportunity to honor the efforts of our Leagues and their members from around the state. Please take the time to look over the attached applications and nominate your League. Remember, the League survives through the hard work of our volunteers. What better way is there to show your appreciation of these efforts than to nominate your local League for an award!! You can nominate your League as a whole, or a group of members (i.e. Voters Service Committee, Membership Committee)

Please submit samples or exhibits to go with your nomination form when applicable.

### **1. YOUTH PROGRAMS**

- a. How the program energized and motivated youth to become civically involved
- b. How program benefited the local league and community
- c. How many members, youth, and parents were engaged in the program
- d. What relationships with other community resources were formed
- e. Did any people join the League as a result of the program

### **2. MEMBERSHIP AND LEADERSHIP**

- a. Creation of an annual plan for Membership Recruiting and Retention including goals set and goals achieved
- b. Specific activities that increased League visibility, working with allied groups
- c. Specific focus on introducing new members to League and mentoring potential leaders

### **3. FUNDRAISING**

- a. Creation/implementation of plan for fundraising
- b. Uniqueness of project
- c. Impact on League visibility and membership growth
- d. Involvement and satisfaction of League members
- e. Total amount raised

### **4. CITIZEN ENGAGEMENT**

- a. Action on issues in response to Action Alerts and/or Meeting a need in your community
- b. How did you frame the problem and research it within your League
- c. How did you identify and work with allied groups
- d. How did you mobilize community response
- e. Objectives achieved including any unanticipated results of your action campaign as well as impact on membership growth and leadership development

5. VISIBILITY CAMPAIGN
  - a. An annual plan to increase League visibility
  - b. What publications were needed to achieve this
  - c. Development, Financing and marketing of publications
  - d. Use of media available to promote visibility
  - e. Effectiveness of PR campaign based on Local response: difficulties and successes
  
6. VOTERS SERVICE AWARD
  - a. Planning and implementation of Voters Service project
  - b. Describe: registration, citizen information, publications?
  - c. Impact on League visibility and membership growth
  - d. Uniqueness of project
  
7. THINKING OUT OF THE BOX
  - a. Taking a new approach to a “traditional” League activity
  - b. What made this unique and innovative?

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**YOUTH PROGRAMS AWARD**  
*Nomination Form*

CRITERIA TO BE CONSIDERED:

- a. How the program energized and motivated youth to become civically involved
- b. How program benefited the local league and community
- c. How many members, youth, and parents were engaged in the program
- d. What relationships with other community resources were formed
- e. Did any people join the League as a result of the program

NOMINEE

I would like to nominate

The League of Women Voters of \_\_\_\_\_ and/or

\_\_\_\_\_  
*(Specific Committee)*

REASONS FOR NOMINATION:

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*(Use other side for additional comments, or attach additional sheets and exhibits if needed.)*

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**CITIZEN ENGAGEMENT AWARD**  
*Nomination Form*

**CRITERIA TO BE CONSIDERED:**

- a. Action on issues in response to Action Alerts and/or Meeting a need in your community
- b. How did you frame the problem and research it within your League
- c. How did you identify and work with allied groups
- d. How did you mobilize community response
- e. Objectives achieved including any unanticipated results of your action campaign as well as impact on membership growth and leadership development

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**VISIBILITY CAMPAIGN AWARD**  
*Nomination Form*

CRITERIA TO BE CONSIDERED:

- a. An annual plan to increase League visibility
- b. What publications were needed to achieve this
- c. Development, Financing and marketing of publications
- d. Use of media available to promote visibility
- e. Effectiveness of PR campaign based on Local response: difficulties and successes

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**VOTERS SERVICE AWARD**  
*Nomination Form*

CRITERIA TO BE CONSIDERED:

- a. Planning and implementation of Voters Service project
- b. Describe: registration, citizen information, publications?
- c. Impact on League visibility and membership growth
- d. Uniqueness of project

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I would like to nominate

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