

League Easy Web

LWVNYS Convention
May, 2011



Who uses it?

- 211 Leagues in 34 states (plus DC) have created Web sites using LEW (10 since 1/1/2011)
- **New York State:**
 - Broome and Tioga Counties NEW
 - Cazenovia NEW
 - Geneva
 - Greater Oneida Area NEW
 - Hamptons NEW
 - Mid-Hudson Region
 - Plattsburgh
 - Schenectady County
 - Shelter Island
 - Syracuse Metropolitan Area

How much does it cost?

- An initial (one-time) setup fee of \$100
- An annual fee of \$200 (as of 7/1/09)
- Not charged until your LEW site is ready to go public, so you can start building your site and completely evaluate whether you want to use LEW before any fees have to be paid.

How to Contact LEW

- Support@lwwnet.org
- <http://www.lwwnet.org/>
- Google “League Easy Web”

What are the benefits of LEW if your League already has a Web site?

- LEW can make it much easier for your League to maintain and develop your Web site.
- Can be built and maintained totally by non-technical people
- Much easier to find members willing and able to serve as webmasters
- Your League shouldn't be dependent on one or a very few technical people who have no one to help with the burden of maintaining and developing the Web site
- You can give more people in your League the ability to be part of your Web site team. People responsible for a particular area or program can have responsibility for that part of the Web site
- Good support.

What features does LEW have?

- Basic LEW Web site includes 11 **pre-built pages of the kind often found in League Web sites**: Elections, Voter Education, About the League, etc. These pages already have content and structure, but they can be customized as needed.
- Can create additional pages on any subject you choose, **based on the activities and interests of your individual League**
- Can **add, delete or change** your Web pages at any time.
- Unlimited email addresses for online inquiry forwarding
- Can have a "**Members Only**" Web site.
- Robust **functionalities** such as a Calendar, FAQs, automatic Table of Contents, etc.
- **Common look, a "League brand,"** always similar to LWWUS look, within which your League can have its own unique content.

What are the 11 pre-built pages?

Calendar
Newsletter
About the League
Join
Donate
Contact Us
Elections
Voter Registration
Studies
Issues (positions)
Action Alerts

You can use or not use these as you wish. The ones you use are on your home page's "table of contents".

How do we get started?

1. Send an email to support@lwnet.org indicating that you would like to build a LEW Web site. In response you will receive an email with instructions and your password.
2. Go to the [LEW Log In Page](#) and register yourself (first time or if your contact information changes).
3. Enter the data about your League described in "Your League's Information" below.
4. From the list of LEW Web pages, look at (**preview**) those pages you want on your Web site. **Make changes**, if desired. It is easiest to start with the Home page then proceed in the order you wish the pages to appear.

In each case, when you have completed your preview and made any desired changes, you should **approve each page** (turn the dot green).

5. **Add other pages** you want on "blank" pages. If you are converting from an existing site, copy the content you want to keep into new LEW pages. When approved by you, they will be added to your Web site in the sequence you specify.
6. You may invite your Board to view your approved pages online or print them out for a Board meeting. See approved pages by clicking on "Open Released Pages in a New Window".
7. When you are ready to make your released pages accessible to the public, go to [Making Your LEW Web Site Public](#).

Great support and great web site!

<http://lwwnet.org/>

All you need to know is there!

[YouTube video](#)