

MEMBERSHIP NEWS

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MEMBERSHIP IN THE 21ST CENTURY

We have finished the year with celebrations all around the state.

First we welcome a full League: LWVWC [Warren County]. This group worked hard to fulfill the requirements for the State board to recommend their recognition by National. Congratulations are in order to Rachel Clothier and her team as well as to Barbara Thomas who is their regional director.

In addition, Wayne County has been approved as a MAL [Member at Large] unit. Best wishes to Janice Fitzpatrick and her team in establishing a presence in Wayne County.

In April, I attended an informational meeting for Westbury, L.I., accompanied by their mentor, Paula Blum. While in Nassau County, I had the pleasure of meeting with the Great Neck League leadership team to discuss how they can apply the ideas I am learning through the Membership Recruitment Program.

I am discovering many leagues can be discouraged by their falling numbers and lack of leadership depth. I can testify that this does not have to happen. I have seen first hand the ideas and recommendations found on our website and in the national MRI material working. It is quite simple: work out a plan for the League to be visible all year round, involve non-board members in the process, and learn to be comfortable in asking people to join.

Want to get started? Call me and I will meet with you at any time.

I would also like to celebrate the excellent work that the regional directors are doing. They contact their leagues after each board meeting and discuss their mutual concerns and successes. This communication is essential to being a healthy league in that it recognizes the partnership between State and Local leagues. Each sustaining the other. Keep up the good work.