

Writing a strong testimony – a quick guide to telling your story

1. The basics...who are you? Name, where you live, any affiliation

2. Why are you here? (What made you decide to testify? What put a fire in your belly? What difference do you want to make?)

3. What is the most important thing you want the Commissioners to hear and remember? (After you speak, this is the one point you want people to remember about your testimony.)

4. What evidence do you have to illustrate your point? (Researched and fact-based, please.)

5. Do you have a story that illustrates your point? Can you tell it in 1 minute?

6. So what? Why does this matter? What will happen if nothing changes? How will this benefit the community?

7. Finally, what do you want the Commissioners to do, or consider, or change? What is your ask? (Say it clearly as your conclusion, then say thank-you.)
