



LWW

LEAGUE OF WOMEN VOTERS[®]
OF ALBANY COUNTY

EMPOWERING VOTERS. DEFENDING DEMOCRACY

How has your League partnered with other organizations to get out the vote and other activities?
What are your "Lessons Learned"?



The Power of Unity: Sticks in a bundle are unbreakable

1. Identify other organizations that would be good to partner with:

- Local Chapters of National Organizations
- Local community organizations
- Education-based organizations
- Religious Organizations (social action committees)
- Business organizations
- Local Media

Do an online search of non-profit organizations in your area

NAACP	Planned Parenthood	Urban League
Junior League	YWCA	Regional Food Bank of Northeastern NY
United Way	Capital District Latinos	The Pride Center of the Capital Region
Upper Hudson Libraries	Local Museums	Colleges & Universities
Zero Waste	Public & Private High Schools	Sorority & Fraternity Organizations
Chamber of Commerce	Neighborhood Associations	Capital Area Council of Churches

2. Develop a relationship with them

- Create personal connections by reaching out on a specific topic, inviting them to coffee, identifying like interests
- Join their organization, attend their meetings and events
- Invite them to co-sponsor an educational event, or to be a promoting sponsor (and let them know we are willing to do the same).
- Ask them to share information with their distribution lists (and let them know we are willing to do the same).

3. Lessons Learned

- Maintain a spreadsheet of organizations, contact person at organization, and league connection, date of interaction. Don't let your connections go stale – organizations change and so do we
- Consider a partnership agreement. We interpret partnership as:
 - Sharing each other's social media posts
 - Helping to promote events either of us has
 - Co-sponsoring events both are interested in doing
 - Learn what partnership between our organizations means to them
- Reach out to them when considering expanding membership and for Board Nominations