

LEAGUE OF WOMEN VOTERS OF NEW YORK STATE

60TH Biennial Convention

Expand Impact by Working Together

**“How to Increase Visibility of the LWVNYC
with Specific Activities”**

Presented by



Current Partnership Activities

Speakers Bureau

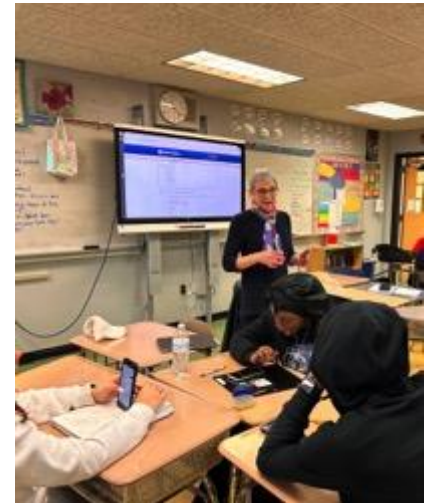
- Civic engagement presentations

Intern Program

- Recruit from NYC colleges and high schools
- Work on LWVNYC projects

Civic Engagement Commission and City Council

- Promote city-wide participatory budgeting
- Collaborate with city council districts for engagement



Growth Goals

Increase Member Participation

- Re-engage existing members
- Meet members in their neighborhood

Expand Partner and Volunteer Outreach

- Identify strategic partners
- Train partner volunteers

Increase Promotional Campaigns

- Augment social media activity
- Target local media



Lessons Learned

Capacity Building

- Short and long term plan with goals
- Rely on training volunteers of partners

Communications/Promotion

- Promote all activity
- Maintain contact and follow-up

Participation by Members/Volunteers

- Incentivize members and volunteers

