

MEMBERSHIP:

**Everything, Everywhere,
All at Once**

Presented by:

Joy Rosenzweig, Pattie Garrett, Dare
Thompson and Erica Smitka

Organized by
your friendly neighborhood
Local League Support Committee

Kathy Stein, Joy Rosenzweig,
Jane Colvin, Pattie Garrett,
Lori Robinson, and Judie Gorenstein

MEMBERSHIP

A Component of **Everything** We Do

- Voter Services: Pattie Garrett
- Citizen Education: Dare Thompson
- Advocacy on State Issues: Erica Smitka

THE ASK

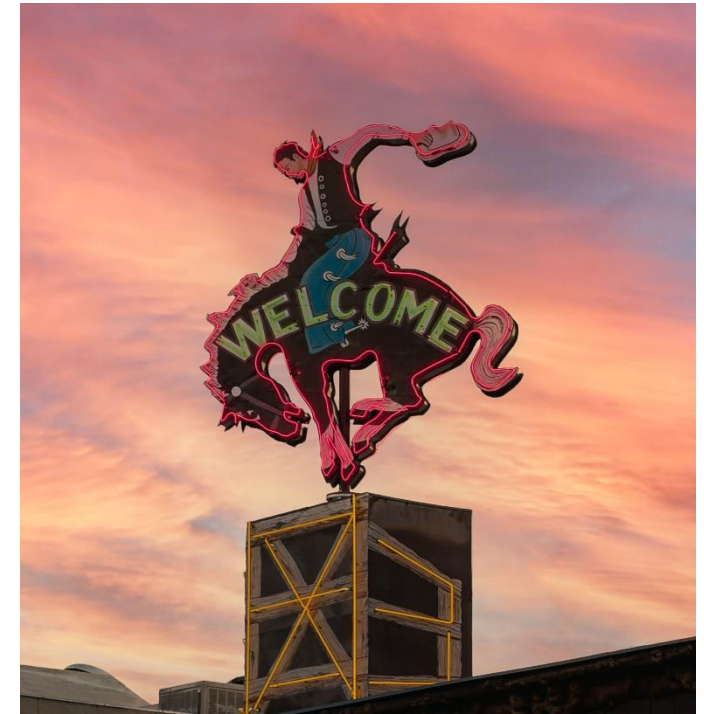


- **Ask** others to attend a League program
- **Ask** others to join
- **Ask** members how they want to get involved
- **Ask** engaged Leaguers to take leadership positions

Become a Welcoming League

- Make personal contact
- Introduce new members
- Mingle
- Limit League lingo

**** Communicate clearly and often that you sincerely appreciate members' efforts and that they add value ****

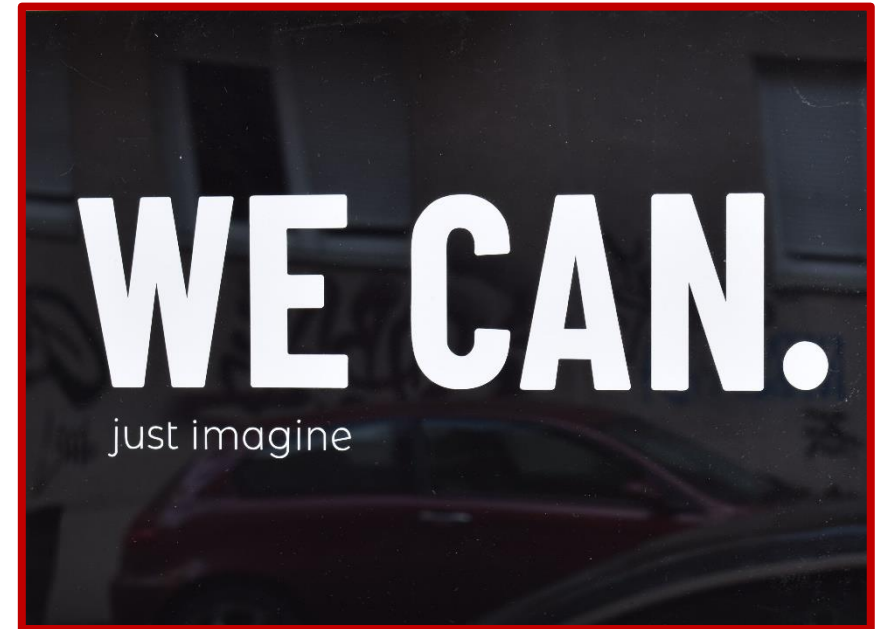


Leadership Sets the Organizational Culture

Good Leaders Motivate, Inspire, and Develop Others

Qualities of good leaders include:

- Active listening skills
- Trust in people
- Ability to celebrate member contributions
- Ability to bring people together and nurture a LWV community
- Understanding that developing new leaders is a key leadership task



◀ Voter Services ▶

Election Season is our Season



We are **everything** voting
We are **everywhere** all at once

Get Out the Vote. Get Out Our Message. Get New Members.

- Candidate Forums
- Voter Registration,
National Voter Registration Day



Messaging Everywhere on Everything

- **Who We Are**

The LWV is a nonpartisan, trusted grassroots organization that never endorses or opposes a candidate. The League is working to protect and expand voting rights and ensure everyone is represented in our democracy. We **empower voters and defend democracy** through advocacy, education, and litigation, at the local, state, and national levels.

- **Memberships is open to all genders.**

Not polar bears.

- **Call us at:**

- **Email us at:**

- **Visit our website at:**



LWV of Bozeman Area



Candidate Forums

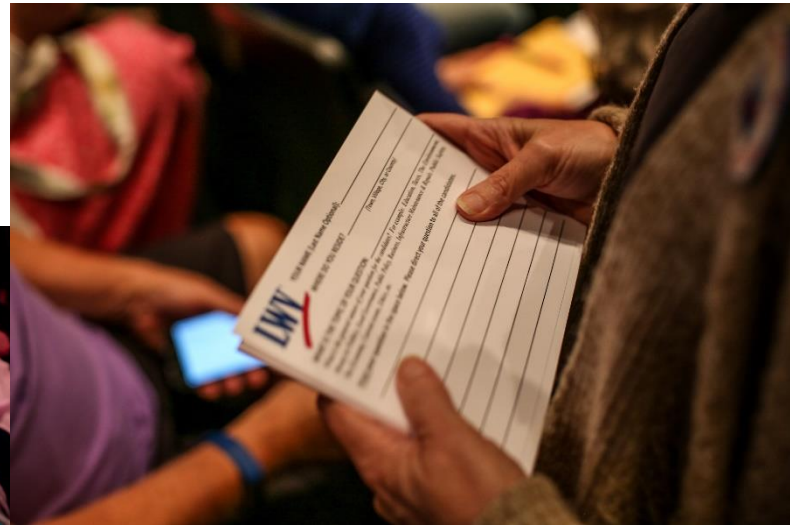
- Connect with and invite media
- Promote on talk shows
- Write op-eds and newspaper articles
- Staff your table with members and membership information
- Have attendees fill out sign-in sheets with contact information for follow up



Candidate Forums

- Logos everywhere: on candidate tables, podiums, in Zoom's background
- All members wear large LWV pins, the larger the better
- The moderator includes a message about the League in the opener and at closing remarks, include "The Ask"





Voter Registration

Include membership information

- National Voter Registration Day
- Farmers' Markets
- Community Days or Fairs
- All League events
- Marches-Have clipboards ready with registration forms and membership brochures



A Well Stocked Voter Registration Table



Staff the table with experienced members along with new or less engaged members

- Collect contact information
- Display information about upcoming events
- Put message and logo on everything
- Have stickers or puzzles for children



Develop Leaders through Voter Services



- Every voter registration drive and candidate forum provide opportunities to engage new members
- Try a small task
- Plan an event with an experienced member
- Shadow a more experienced member

◀ Hot Topics & Citizen Education ▶

The Tompkins and Cortland County Chapters of
The League of Women Voters
present a virtual program

FOOD FOR ALL: Environmental Justice and Food Security


Thursday, March 2, 2023
at 7pm

Discuss our food system from production to access to waste. Address challenges and sustainable solutions at the local and state level. Ensure a food system that is equitable, and protects our ecosystems.

Speakers:

- Don Barber: Chair of the Food Policy Council of Tompkins County
- Beth Radow: LWV-NY Issues Specialist, LWV-NY Energy, Agriculture & Environment Committee Chair

Co-sponsored by:
Campaign for Renewable Energy,
Fossil Free Tompkins, Mothers Out
Front – Tompkins, Sustainable Finger Lakes,
and People for a Healthy Environment





Q&A: The NY Housing Compact Come Join Us! Guest speaker: Assemblymember Chris Burdick

MODERATED BY
THE LEAGUE OF WOMEN VOTERS
Northeast Westchester

ZOOM EVENT MARCH 15 @7 PM

The New York Housing Compact includes local participation requirements and incentives to achieve housing growth in every community to help solve New York's housing crisis. What is it all about? Hear Chris Burdick at this Q&A to learn more.

Register in advance for this meeting [here](#)
Please submit questions to LWVNEW@gmail.com



What Do NY Kids Learn About New York State's Racist History? And ... What Do YOU Know?

Two Part Webinar: Mondays, April 17 and 24, 7PM-8:30PM

Brought to you by the League of Women Voters of Metro Area Rochester and
LWVNY's Office of Diversity, Equity & Inclusion

Featuring Rochester Educators,
Keshia James and Shane Weigand
Moderated by Rochester LWV President,
Barbara Grosh

Register Today to learn about past slavery in NYS and the deeply entrenched racist policies of today as K12 antiracist lesson plans are being developed. Prepare to be surprised!!!

More info - <https://members.lwv-rma.org/Calendar/moreinfo.php?eventid=78941>
<https://bit.ly/DEI-LWV-RMA>



Hot Topics

Choose "Issues with Legs"

(Issues that lots of people care deeply about and have an impact on the broad community)



Climate Change



Campaign Finance



Warm Conversation and Tasty Food



Don't Be Afraid to Make News!

League of Women Voters



LOCATION

LOCATION

Choose a location that works well for topic discussions

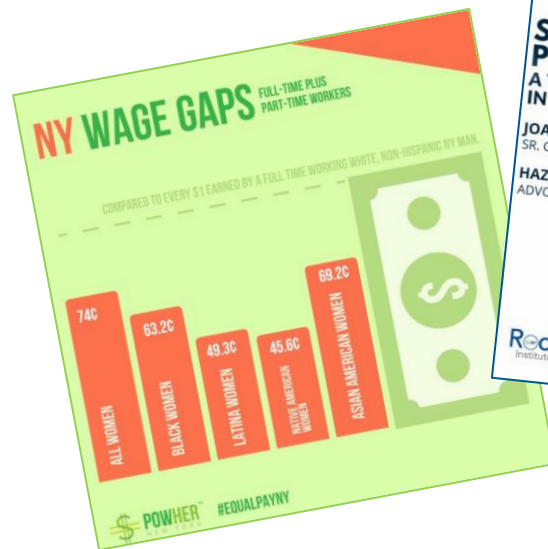
LOCATION

LOCATION



◀ Engaging Members Through Advocacy ▶

- Many League members join because they have been activated by an issue!
- Surge in membership post 2016
- What issues are we working on?



MARCH 9 AT 12 PM
THE ROCKEFELLER INSTITUTE

**SMALL DONOR PUBLIC FINANCING:
A TOOL FOR EMPOWERING NEW YORKERS
IN THE AGE OF CITIZENS UNITED**

JOANNA ZDANYS
SR. COUNSEL, ELECTIONS AND GOVERNMENT, BRENNAN CENTER

HAZEL MILLARD
ADVOCACY CAMPAIGN STRATEGIST, BRENNAN CENTER

TO REGISTER, GO TO:
bit.ly/3Znm1ul

Rockefeller Institute of Government | LWV LEAGUE OF WOMEN VOTERS OF NEW YORK | BRENNAN CENTER FOR JUSTICE

**ACTIVATE
YOUR POWER**
in RENSSELAER COUNTY

LWV LEAGUE OF WOMEN VOTERS OF RENSSELAER COUNTY

**TODAY IS ELECTION DAY!
NOVEMBER 2ND**

WWW.TROY.BOT/VOTE

How the League Advocates

- Sends Memos of Support or Opposition
- Writes letters to legislators or legislative leaders
- Writes letters to Governor
- Lobbies legislators at the Capitol
- Issues Press Releases or holds Press Conferences
- Issues an Action Alert for members to call legislators or Governor
- Asks members to call, write or email



ACTION ALERT

Let's get the Bottle Bill and Clean Slate in the Final Budget!

Call your Assemblymember TODAY

[Click HERE to find your Assemblymember](#)

Call your Assemblymember and tell them you want to see Clean Slate (S211/A1029) in the final budget!

The Clean Slate bill will automatically seal a New Yorker's conviction record once they become eligible. The civil damage a conviction record can inflict is often wide-ranging and enduring, permanently barring many individuals from basic opportunities like stable jobs, licenses to practice trades, and safe, secure housing.

By eliminating these barriers, the Clean Slate Act will reduce recidivism as individuals will be better able to support themselves and their families. Research shows that five years after benefitting from records clearance, individuals were less likely than members of the general public to be convicted of a crime.

Clean Slate was included in the Senate one-house budget and now we need to urge the NYS Assembly to support this bill so we see it in the final budget!

Here is a suggested script:

"Hi, my name is _____ and as a constituent of your district and member of the League of _____, I respectfully urge you to include Clean Slate S211/A1029 in the final budget. This bill will help the formerly incarcerated obtain employment, housing and healthcare thereby greatly reducing recidivism in our communities."

Call Assemblymember Glick and ask her to modernize the Bottle Bill (S237) in the final State Budget!

The State Senate has included the Bigger Better Bottle Bill in their one-house budget. Now we need to urge the New York State Assembly to do the same!

How Local League Members Advocate

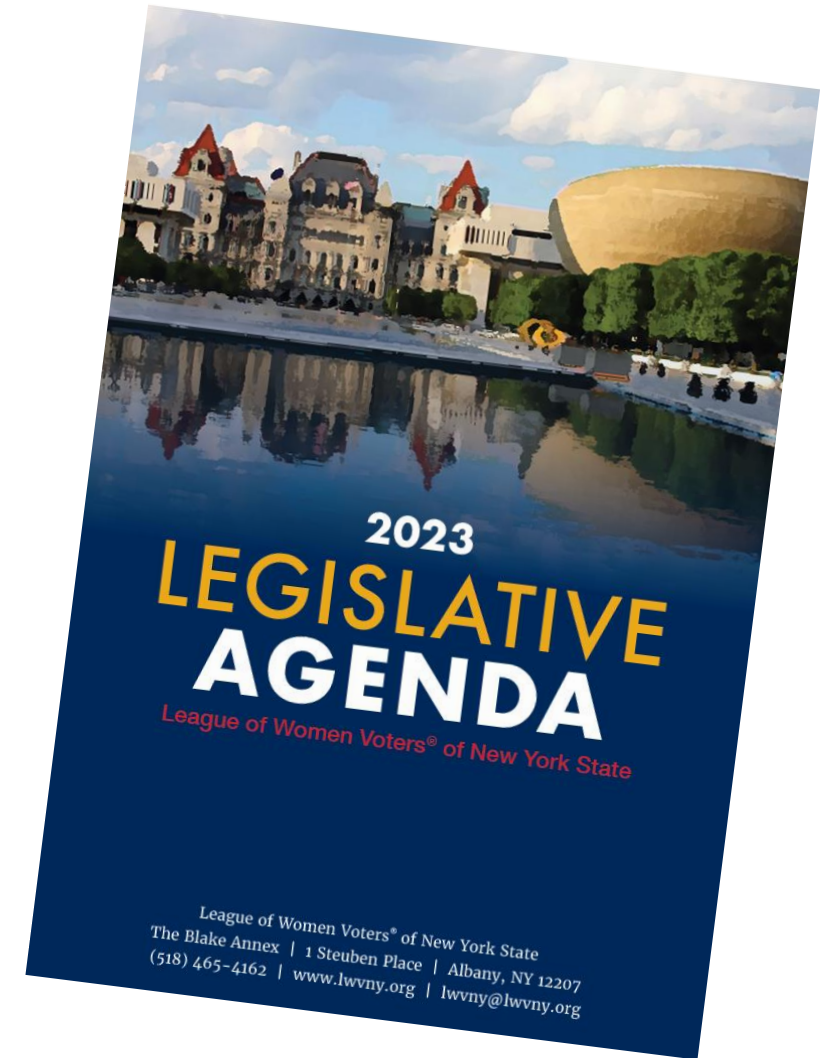
- Take action on local issues – reminder that only your President can speak on behalf of your League
- Join a state committee
- Participate in identifying priorities for your League
- Senate: <https://www.nysenate.gov/legislation>
- Assembly: <https://nyassembly.gov/leg/?sh=advanced>



LWV of the Rivertowns

How to Engage a New Member on an Advocacy Issue

- Goal: Get them to understand their power can be multiplied with the League.
- Talk to them about the legacy of the League
 - Earning women the right to vote!
 - Bottle Bill
 - Voting Rights Legislation
- Tell them what we are doing now
 - Legislative Agenda 2023
- Let them know how they can get involved
 - ERA Taskforce
 - Committees: Healthcare, Criminal Justice, Environmental



LWV LEAGUE OF WOMEN VOTERS OF NEW YORK

PASSING THE NYS EQUAL RIGHTS AMENDMENT

THE PROBLEM
 Our state constitution does not protect all of us. The current New York State Constitution fails to prohibit discrimination against groups who have been historically targeted, including those with disabilities, LGBTQI+ individuals, immigrants, women, and pregnant people.

We must pass an equal rights amendment worthy of the 21st century that protects us all.

THE SOLUTION
 The NYS Equal Rights Amendment. The good news is we are already on the path to expanding equal protection for all New Yorkers.

In 2022 and 2023, the legislature passed a state constitutional amendment that creates new protections in our constitution against discrimination.

Because the constitutional amendment passed twice in the legislature, the public will have the opportunity to vote on the measure in 2024.

Adding an Equal Rights Amendment to our state constitution would:


- Broadly prohibit discrimination on the basis of race, color, ethnicity, national origin, disability, age, or sex including pregnancy and pregnancy outcomes, reproductive health care and autonomy, sexual orientation, gender identity, and gender expression.
- Explicitly include language to clarify that discrimination based on a person's pregnancy or pregnancy outcome is sex discrimination – this is crucial given the national trend of criminalizing people for various pregnancy outcomes, as well as the Supreme Court's overturning of Roe v. Wade.

WHAT YOU CAN DO

Spread the word!
 Telling your friends, family, and members of your community about the Equal Rights Amendment keeps the momentum going until the 2024 election. Your voice makes a difference.

Want to do more?

- Join a member organization like LWVNYS to get involved with grassroots organizing and advocacy.
- Follow LWVNYS, NYCLU, and the Brennan Center for Justice on social media for the latest updates.
- Scan the QR code on the left to visit our regularly updated ERA resource page.



LWVNY.ORG @LWVNYS

Let's talk about a few examples!

- NYS Equal Rights Amendment
- Medical Aid in Dying
- Environmental Issues



III. Health Care - Medical Aid in Dying

The League is advocating for the Medical Aid in Dying Act [A. 4321a \(Paulin\)/S.6471 \(Savino\)](#). The Medical Aid in Dying Act would allow a terminally ill, mentally capable adult to request life-ending medication from a doctor that the person can self-administer at a time of his or her choosing, or never, should suffering become unbearable.

Compassion and Choices has drafted sample materials for local Leagues to use to help advocate for the Medical Aid in Dying Act.

WHAT DO YOU KNOW ABOUT MEMBERSHIP & LEADERSHIP?

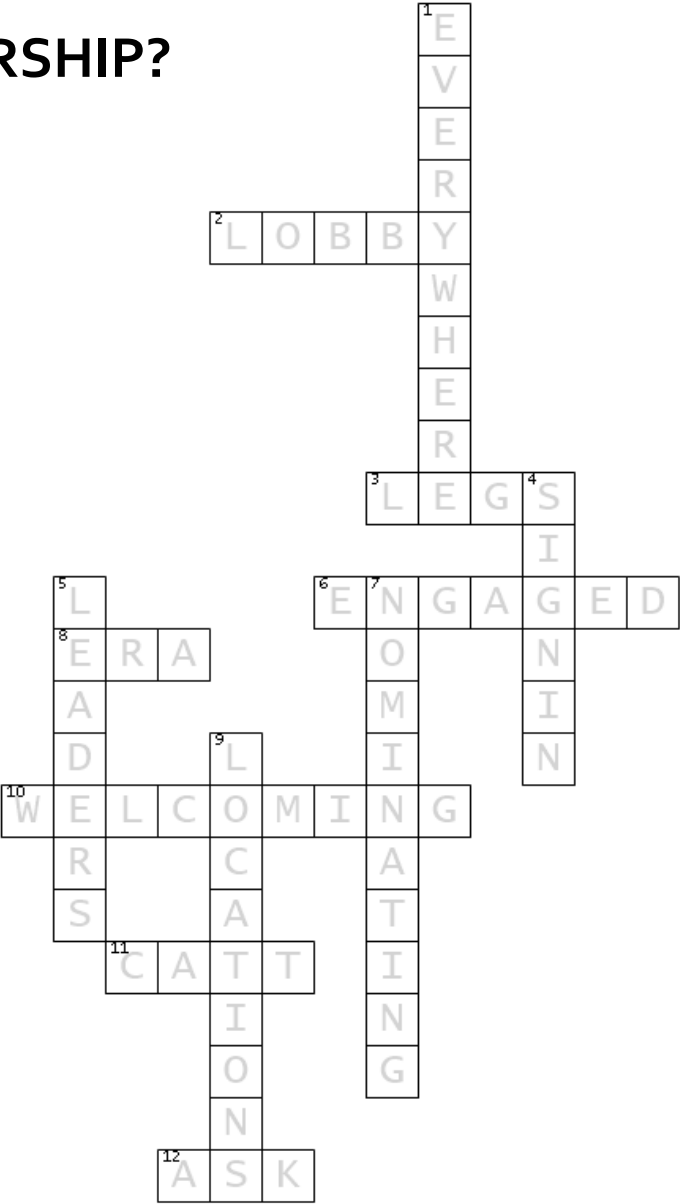
ACROSS

- 2. One way LWV members advocate is to ___ their legislators.
- 3. To attract attendees to events, choose issues with ____.
- 6. Pairing a new member with an experienced member to staff a VR table is a great way to get the person ____.
- 8. For what NYS constitutional amendment is the League advocating?
- 10. To retain members the LWV should create a ____ environment.
- 11. Founder of the LWV
- 12. Most important membership tool

DOWN

- 1. Where should Leagues place messaging?
- 4. At candidate forums, use ___ sheets to gather contact information of attendees.
- 5. Who sets the organizational culture?
- 7. Most important LWV committee
- 9. Hot topics luncheons require ___ that are easy to get to and that facilitate group discussions.

Use the clues above to fill in the words in the crossword puzzle.
 Words can go across or down.
 Letters are shared when the words intersect.



Additional Info



- **LWVNYS Website:** Membership/Leadership Resources
lwny.org/membership-leadership-resources/
- **LWVUS Website:** League Management
<https://www.lvv.org/league-management/policies-guidance/membership-leadership-development-mld-handbook>