
JUNE 4, 2023

New York State Convention

THE DESMOND HOTEL

ALBANY, NEW YORK

THANK YOU!



**Candidate
Forums**

MAKING DEMOCRACY WORK

Contacted
27+ million
voters
with election info

Protected
17.4+ million
voters through
legal action

Shared election info with
4.8+ million
voters
via VOTE411.org

Reached
3+ million voters
with English and Spanish-
language ads

Drove
225k+ visits
to VOTE411's
Spanish-language pages

Covered
52k+ candidates
in voter guides

2022 Annual League Survey

32 Leagues Represented in Report

45 Active Leagues in State

NEW YORK State-Level Report

Voters

46K
Contacted
4543
Registered
2923

VOTE411 Registered

Election-Related Activities



Types of Activities*

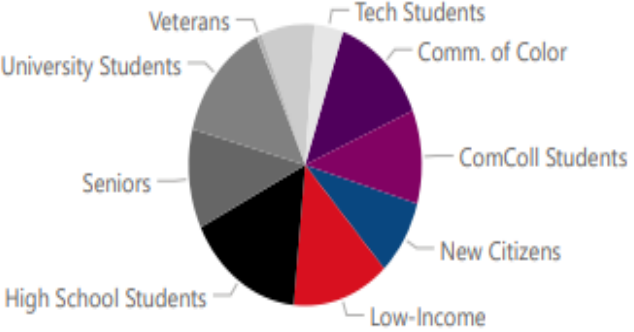
- Election monitoring
- GOTV
- Phone banking
- Poll observation
- Hotline staffing
- Texting
- Other activities

Types of Voter Guides Produced*

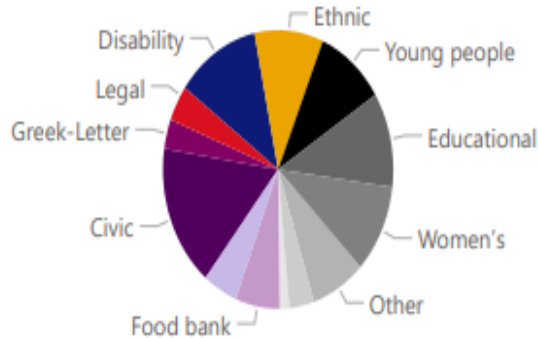
Local election	Local VOTE411
General election	Primary election
State election	State VOTE411

Community Engagement

Shows the proportion of Leagues in this state who are engaged with the following groups:



League Partnerships



*Reflective of Leagues across the US

A Message from Dr. T

“

Building League power at every level is necessary to fulfill our mission over the next century.

Dr. Deborah Ann Turner

LWVUS Board President





Transformation Journey

OF THE LEAGUE OF WOMEN VOTERS



Why is the League transforming?

- We must build a stronger League in the 21st century to:
 - Grow League **membership** in number and diversity
 - Strengthen our **grassroots power**
 - Bolster our ability to further **empower voters and defend democracy**



Framing the Future – What is it?

MEMBERSHIP MECHANICS UPGRADES

- Our new membership system must:
 - Make it easy for people to join wherever they encounter the League
 - Quickly and easily connect members to their state and local Leagues
 - Minimize the administrative burden on Leagues

STATE LEAGUE INVESTMENT

- State Leagues need increased capacity to:
 - Serve as effective, vital parts of the League's grassroots power and strength to empower voters and defend democracy
 - Relieve the administrative burden on local Leagues and eliminate redundancies

How?



DEMOCRACY TRUTH PROJECT

Countering mis- and disinformation to build more trust in our elections.

EXPAND THE FRANCHISE

Increasing voter participation through our VOTE411.org platform.

DEMOCRACY DEFENSE FUND

Protecting voting rights through legal and grassroots action.

PEOPLE POWERED FAIR MAPS™

Building electoral districts that fairly represent the people.

