

Student Name \_\_\_\_\_

# Voter Information Publication Rubric

## Appeal

\_\_\_\_\_ Overall appeal to voters

- Title or purpose clearly identified, draws senses to publication, and appears professional (1 pt)
- Lacks any of the above (0)

\_\_\_\_\_ Formatting

- Presents evidence student evaluated audience, decided on an appropriate format for audience, and presented in actual format of distribution (1pt)
- Lacks any of the above (0)

\_\_\_\_\_ Grammar, spelling, and punctuation

- Shows evidence students proofread, edited, and finalized publication.(1pt)
- Lacks any of the above (0)

\_\_\_\_\_ Plan of distribution

- Student has included a plan for distribution, including dates, needs for publication (webspaces, copies, etc), and plan appears achievable by the student. (1pt)
- Lacks any of the above (0)

\_\_\_\_\_ Hashtag

- Hashtag is intuitive, easy to remember, simple (1pt)
- Lacks any of the above (0)

## Content

\_\_\_\_\_ Accurate required information Included (each checked box = 1 point)

- Voting District, finding polling place, and what is needed to vote
- How to register to vote, registration deadlines, and how to check if you are registered
- Dates of upcoming elections (including local elections) and where to find candidate information
- Where to generate a sample ballot
- "Time off to Vote"

\_\_\_\_\_ total points of 10

Comments