Student Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Voter Information Publication Rubric**

Appeal

\_\_\_\_\_Overall appeal to voters

* Title or purpose clearly identified, draws senses to publication, and appears professional (1 pt)
* Lacks any of the above (0)

\_\_\_\_\_\_Formatting

* Presents evidence student evaluated audience, decided on an appropriate format for audience, and presented in actual format of distribution (1pt)
* Lacks any of the above (0)

\_\_\_\_\_\_Grammar, spelling, and punctuation

* Shows evidence students proofread, edited, and finalized publication.(1pt)
* Lacks any of the above (0)

\_\_\_\_\_\_ Plan of distribution

* Student has included a plan for distribution, including dates, needs for publication (webspace, copies, etc), and plan appears achievable by the student. (1pt)
* Lacks any of the above (0)

\_\_\_\_\_ Hashtag

* Hashtag is intuitive, easy to remember, simple (1pt)
* Lacks any of the above (0)

Content

\_\_\_\_\_\_ Accurate required information Included (each checked box = 1 point)

* Voting District, finding polling place, and what is needed to vote
* How to register to vote, registration deadlines, and how to check if you are registered
* Dates of upcoming elections (including local elections) and where to find candidate information
* Where to generate a sample ballot
* “Time off to Vote”

\_\_\_\_\_\_\_\_\_\_\_\_ total points of 10

Comments